



## N.C. Department of Environment and Natural Resources

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### CORNING CABLE SYSTEMS' HICKORY CABLE FACILITY RECOGNIZED AS ENVIRONMENTAL STEWARD

RALEIGH — The Department of Environment and Natural Resources today recognized Corning Cable Systems' Hickory Cable Facility as a 2008 Environmental Steward.

The state's Environmental Stewardship Initiative, designed to promote and encourage superior environmental performance by North Carolina's regulated community, began in 2002. An "Environmental Steward" is an organization that has demonstrated environmental leadership through its commitment to exemplary environmental performance beyond what is required by regulation. As an Environmental Steward, the organization commits to reporting annually on its environmental performance.

The award recognizes the Hickory facility's superior environmental performance, commitment to continued reduction of its environmental impact and demonstrated commitment to exceed compliance. The facility joins Corning's optical fiber manufacturing facility in Wilmington at the highest level of the ESI program. The Wilmington facility achieved Steward status in 2004.

"It's obvious that Corning is a company striving to be a leader in the development of management systems for efficient and environmentally friendly manufacturing," said DENR Secretary William G. Ross Jr. "The company serves as an example that industry can be both successful in commerce and a steward of the environment in which it operates."

A 12-member advisory board appointed by Secretary Ross provides program direction and implementation and recommended the Corning facility be selected as an Environmental Steward. Advisory board membership consists of individuals from industry, industry trade groups, environmental and citizen nongovernmental organizations, government, academia and small business. (Advisory board members are listed on p. 2.)

Reasons cited by the advisory board in its selection of Corning include:

- Integration of environmental management into core business operations through multiple processes for internal communication of environmental issues, and driving environmental awareness through efficiency improvement and awards programs;
- Its practice of operating well below permitted limits and implementing management techniques beyond those required by regulation;
- The facility's reduction from 2006 to 2008 in its energy usage by 22 percent, normalized to production;
- The facility's increase between 2006 and 2007 in its recycling of plastic material by 17 percent; and
- The facility's decrease from 2004 to 2007 in its water consumption by approximately 59 percent when normalized to production.

"We are honored to be recognized as a 2008 Environmental Steward," said Clark Kinlin, president and CEO of Corning Cable Systems. "Recognition for this award goes to our employees for their commitment to protecting our environment. Corning Incorporated constantly strives to be a global leader in environmental performance – and this award is an example of that dedication."

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The ESI program has two additional levels of participation and recognition: Environmental Partner and Rising Environmental Steward. The Environmental Partner level is designed for adoption by a broad range of organizations that are interested in beginning the process of developing a systematic approach to improving their environmental performance. Partners must demonstrate a commitment to maintain compliance, commit to establishing an environmental management system and set environmental performance goals. The Environmental Rising Steward level is recommended to organizations that have a mature EMS in place and have set site-specific measurable environmental performance goals.

For more detailed information or to apply for the program, please visit the Environmental Stewardship Initiative Web site at <http://www.p2pays.org/esi> or contact Angela Barger or Lisa Shanklin with the N.C. Division of Pollution Prevention and Environmental Assistance at (919) 715-6500 or [esi@ncmail.net](mailto:esi@ncmail.net).

### ***2008 Advisory Workgroup Members***

Jennifer Adams	Corning Inc.
Katy Ansardi	Sustainable North Carolina
Kristin Beck	Progress Energy
Jack Blackmer	Novozymes North America Inc.
Dr. Robert Bruck	North Carolina State University
John Burke	ASMO North Carolina
Jimmy Carter (chair)	Dept. of Environment and Natural Resources
Eric Henry	TS Designs
Preston Howard Jr.	MCIC
Dan Miller	Fleet Readiness Center East
Arlene Roman	City of Gastonia
Robin Smith	Conservation Council of NC

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