



N.C. Department of Environment and Natural Resources

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NORTH CAROLINA ROLLS OUT "GREEN" LISTSERV FOR HOTELS

RALEIGH— The N.C. Division of Pollution Prevention and Environmental Assistance has developed a free listserv promoting environmentally friendly practices in the hospitality industry. "NC Green Hotels Listserv" is an electronic communication tool for sharing announcements, questions, solutions and "how-to" information about cost-saving environmental initiatives and sustainable tourism. The listserv was designed specifically for professionals in the hotel, motel, bed and breakfast and restaurant industries.

Energy conservation, water conservation, waste reduction, xeriscaping, amenities and sheet and towel management will be among the many topics discussed via the listserv.

In addition to the N.C. Green Hotels Listserv, DPPEA also provides online information for the lodging and hospitality industry at: www.p2pays.org/hospitality. The Web site has fact sheets, planning and development guides, information links and other useful tips showing how to reduce waste and increase profits without compromising guests' comfort.

Those who are interested may join the listserv for free by visiting DPPEA's Web site at www.p2pays.org and clicking the "Listservs" link under News/Information. Contact Tom Rhodes, N.C. DPPEA hospitality waste reduction specialist, at (919) 715-6516, or by e-mail at tom.rhodes@ncmail.net for further information.

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